

HOUSING DAY
Press Conference in Inukjuak (Nunavik)
September 2, 2015, 4 p.m.

SPEAKING NOTE

Pivallianiq Ambassador in Inukjuak

Greetings to all,

Today, I'm happy to lend my voice and my full conviction to the Pivallianiq Program as I present the highlights of the past year.

2015 was certainly a year rich in seminal projects, meeting the desires of everyone, the upcoming generation as well as our adults, to care for our living environment and beautify our communities for a better present and future.

If I were to tell you:

- ✓ That a team of **eleven community agents** carefully listened to KMHB tenants and gave them valuable advice on their homes.
- ✓ That more than 1000 families have participated in the Pivallianiq Program since 2012.
- ✓ That some 700 families earned Pivallianiq 2015 certification, thanks to the extraordinary work done by the Makeover Team.

- ✓ That 550 grade 4, 5 and 6 students in the 14 communities earned the NANUK diploma by taking part in the 2015 housing workshop.
- ✓ That the I LOVE SALLUIT and I LOVE KANGIRSUK videos, produced by streetworker Shatterstar, to instill pride in our culture, have gone viral on the social networks.
- ✓ That beautiful T-shirts with the message “Loving your community begins at home!” were given to Nunavik youth who perform good deeds to beautify their living environment.
- ✓ That three streetworkers, Dr. Step, Zig and Shatterstar, went out to meet the young people of Akulivik, Tasiujaq and Kangiqsualujjuaq to listen to them, develop real projects and host workshops on anger management, bullying and vandalism.
- ✓ That new Program Ambassadors, Olivia Ikey Duncan from Kuujjuaq, Larry Thomassiah from Salluit and Elena Berthe from Tasiujaq, Sarah Inukpak, Tommy Palliser and Stephanie Padlayat from here are as proud as I am to promote the Program’s values and have joined our ranks.
- ✓ And that we organized a huge walk to raise awareness about vandalism, with hundreds of students participating, to take a fresh look at the homes around them.

So many achievements? Would you believe me?

Yet it's the truth. We call it the Pact for Better Living in Nunavik! We have a lot to be proud about this social movement launched by the KMHB in 2011 and funded by the Société d'habitation du Québec.

2016 is looking to be as rich and promising as the past year.

With the Pivallianiq Agents about to embark on a new tour of participating families to lend a hand, I am pleased to announce that Pivallianiq 2016 certified families will receive a magnificent two-panel set of curtains with two curtain rods.

The NANUK workshop will also be back in the schools throughout Nunavik's 14 communities, with activities that are even more interesting, educational and fun than ever. This year, the students will be building 3D home models for an exhibition on housing.

In November 2015, eight students who took part in the NANUK workshop will be flying to Montreal and Quebec to experience a unique five-day cultural exchange. The lucky students are Aloupa Etok-Grey (Aupaluk), Nathan Annananak (Kangiqsualujjuaq), Ashley Tukkiapik (Quaqtaq), Josie-Sam (Kuujjuaraapik), Sandy Tooma (Kuujjuaq), Annie Mark (Ivujivik), Lisi Tulugak (Puvirnituq) & Putulik Papigatuk

(Salluit). They will get to watch a hockey game at the Bell Centre from the Montreal Canadiens Children's Foundation VIP Loge and will also visit the National Assembly. Have a great trip and enjoy the game!

Finally, I am excited to announce that, as of October 2015, the community of Povirnituk will be benefiting from the experience of streetworker Matthew Schleck. Matt will be participating in this active streetworker pilot project for eleven straight months. It doesn't end with this: we will be producing a new video, I LOVE AKULIVIK! in 2016, so stay tuned!

The KMHB also wishes to thank AIR INUIT for its outstanding support, as well as the Kativik School Board, for their help in travel and accommodation as part of the NANUK tour and the SAY NO TO VANDALISM campaign. Special thanks to the Montreal Canadiens organization, and Andrew and Geoff Molson, who will be receiving the Nunavik youth delegation.

Congratulations to all the dedicated artisans who make Pivallianiq such a wonderful project, a movement designed by and for the Nunavimmiut who enthusiastically join the Pact for Better Living! I encourage all families in Nunavik to join our ranks.

Happy Housing Day!